

REAL ESTATE & ECONOMIC DEVELOPMENT CONSULTING

Willdan is a municipal services consulting firm established in 1964 and headquartered in California. Willdan's East Region Team of real estate and economic development experts provide the full spectrum of urban revitalization and smart growth support services for public/private clients. Willdan's core values are bound by client-focused, community-built solutions. Willdan is an industry leader in delivering market driven, successful implementation plans to attract private investment and economic development, transforming community sense of place, quality of life and fiscal resilience.



SERVICES

Urban Retail Advisory Services

- Retail Leakage/Gap Analysis
- Trade Area Spending Power Analysis
- Retail Plaza/Shopping Center Retrofits
- Placemaking Pop-Up Strategies & Implementation Services
- Tenant Mix Inventory & Merchandising Plans
- Community Consensus Building Workshops

Adaptive Reuse & Redevelopment Planning Services

- Demographic & Economic Market Research
- Urban Infill Redevelopment Planning
- Cultural Arts & Entertainment Planning
- Industrial Retention & Attraction
- Residential Density and Use Mix Community Building Workshops
- Mixed Use Town Center Advisory Services

Financing & Implementation Strategies

- Tax Increment Financing Analysis & Debt Issuance
- Business Improvement District Formation & Administration
- Main Street Program Support
- Private Investment Promotion & Attraction
- Real Estate Developer Study Tours
- Federal/State & Institutional/Foundation Grant Writing Support

URBAN RETAIL REDEVELOPMENT & PROGRAMMING STRATEGIES



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Willdan Financial and Economic Consulting Services

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- **Arlington Courthouse Cinema Market Demand Analysis**, Arlington County Office of Economic Development, Arlington, VA
- **Belair Road Corridor Retail Redevelopment Market Analysis**, Baltimore Development Corporation, Baltimore, MD
- **Brooker Creek Park Retail Concessions Business Operations Analysis**, Pinellas County Real Estate Management Division, Clearwater, FL
- **City of Miramar Town Center Retail Programming Strategy**, Miramar Office of Economic Development, Miramar, FL
- **City of Fort Lauderdale Retail Programming Strategy**, Fort Lauderdale Department of Sustainable Development, Fort Lauderdale, FL
- **Cultural Arts Market Demand and Center Comparables Analysis**, City of Lee's Summit, Lee's Summit, MO
- **Downtown Austin Retail Revitalization Strategy**, Downtown Austin Alliance, Austin, TX
- **Graceland Destination Retail Programming Strategy**, Elvis Presley Enterprises/CKx, Memphis, TN / New York, NY
- **Graceland Visitor's Center Master Plan Redevelopment Market Analysis**, Elvis Presley Enterprises/CKx, Memphis, TN / New York, NY
- **Hercules Steel Plant Reuse Project**, Cormony Development, Canton, OH
- **International Corridor Retail Redevelopment Strategy**, Prince Georges County Office of Economic Development, Hyattsville, MD
- **Jamaica Tourism Infrastructure Master Plan Competitive Retail Benchmarking**, Analysis (St. Maarten, Belize, Barbados, Key West, and Aruba), Jamaica Ministry of Tourism/Sasaki, Kingston, Jamaica
- **Kalispell Core Area Retail Redevelopment Market Analysis & Feasibility Plan**, City of Kalispell, MT
- **Kansas City Riverfront Redevelopment Market Analysis**, City of Kansas City, MO
- **Kansas City Union Station Retail Market Analysis**, Kansas City, MO
- **Market Demand Analysis for Downtown Cinema Re-Use**, Lincoln Property Companies, Wilkes-Barre, PA
- **Mission West Gateway Vision Plan Retail Market Analysis**, City of Mission, Kansas, Mission, KS
- **Pointe Simon Waterfront Revitalization Retail Programming Strategy**, Société de la Pointe Simon et Ses Environs, Forte-de-France, Martinique
- **Pinewood Cultural Park Restaurant Financial Feasibility Analysis**, Pinellas County Real Estate Management Division, Clearwater, FL
- **Retail Market Analysis for the DC Convention Center Strategic Development Plan**, DC Office of the Deputy Mayor for Planning and Economic Development, Washington, DC
- **Sand Key Park Restaurant Concessions Financial Feasibility Analysis**, Pinellas County Real Estate Management Division, Clearwater, FL
- **Richmond Main Street Station Highest and Best Use Analysis and Retail Redevelopment Strategy**, City of Richmond Dept of Economic Development/ Davenport Investments, Richmond, VA
- **Tallahassee Performing Arts Center Market and Economic Impact Analysis**, Tallahassee Cultural Resources Commission, Tallahassee, FL